

DOCUMENT RESUME

ED 436 939

EF 005 543

AUTHOR Garber, Michael P.; Anderson, R. John; DiGiovanni, Thomas G.
TITLE Scale & Care: Charter Schools & New Urbanism.
PUB DATE 1998-04-00
NOTE 25p.
AVAILABLE FROM For full text: <<http://www.cnu.org/chartercontents.html>>.
PUB TYPE Reports - Descriptive (141)
EDRS PRICE MF01/PC01 Plus Postage.
DESCRIPTORS *Charter Schools; Educational Environment; *Educational Facilities Design; *Educational Facilities Planning; Elementary Secondary Education; Public Schools; School Community Relationship; Student School Relationship

ABSTRACT

The Charter School movement combined with New Urbanist designers have uncovered the importance of scale in creating school environments that are more responsive to the needs of children. This paper examines the possibilities for mutual benefit for school and community by integrating school-building into the new urbanist tool kit. The discussion covers actual implementation: a prototype building, a means for integration into the community structure, and a financial analysis geared toward developers. Also explored are the benefits of small schools, charter school laws, and the synergism realized from the cooperation of charter school operators and new urbanist developers. Concluding sections contain footnotes, an annotated bibliography, and Web site listings for additional information. (GR)

Reproductions supplied by EDRS are the best that can be made
from the original document.

Scale & Care

ED 436 939



PERMISSION TO REPRODUCE AND
DISSEMINATE THIS MATERIAL HAS
BEEN GRANTED BY

Thomas DiGiovanni

TO THE EDUCATIONAL RESOURCES
INFORMATION CENTER (ERIC)

Charter Schools & New Urbanism

April 1998

PREPARED BY:

Michael P. Garber
Garber Associates
1011 Braman Street
Lansing, MI 48910
517-374-7734
517-374-7736 fax
mpgl@aol.com

R. John Anderson
*Anderson Lamb &
Associates*
870 South Smith
Avenue
St. Paul, MN 55107
612-225-9515
612-293-1093 fax
rjohn@mn.state.net

Thomas G. DiGiovanni
Heritage Partners
426 Broadway, Suite
205
Chico, CA 95928
530-893-8982
530-893-8985 fax
tdg@heritage
partners.com

TABLE OF CONTENTS

Premise

School Reform & Seale

- The (Dis)Economies of Scale
- The Benefits of Small Schools
- Small Schools Study

Charter Schools

- "Live" Laws & "Dead" Laws
- Charter School Statistics in "Live Law" States

Small Schools & New Urbanism

- Charter schools need buildings; NU developers need town center tenants.

U.S. DEPARTMENT OF EDUCATION
Office of Educational Research and Improvement
EDUCATIONAL RESOURCES INFORMATION
CENTER (ERIC)

- ☐ This document has been reproduced as
received from the person or organization
originating it.
- ☐ Minor changes have been made to
improve reproduction quality.

- Points of view or opinions stated in this
document do not necessarily represent
official OERI position or policy.

EF 005 543

- No mandated form for charter school buildings.
- Integrating charter schools into mixed-use neighborhoods.
- Charter school operators are both educators and entrepreneurs.
- Synergy creates social benefits.
- Charter schools create other financial benefits for NU developers.

Charter School Buildings

- A New Urbanist Charter School Prototype

Charter School Economics

- Per-Pupil Revenues
- Charter School Facilities
- Rent Factors & Occupancy Rates
- Rate of Return Calculations
- Other Considerations

Footnotes, Bibliography & Web Sites



CNU
HOME



ABOUT
CNU



NEWS
& EVENTS



RESOURCES
STORE



MEMBER
FORUMS



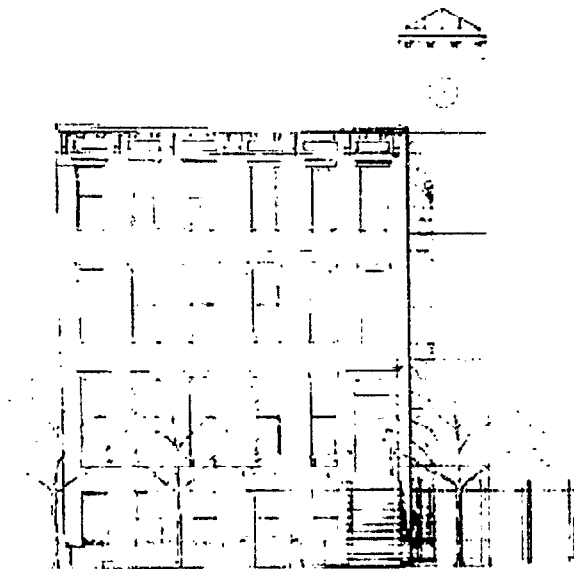
TASK
FORCES

SCALE & CARE: PREMISE

New Urbanism presents a sharp critique of and a broad reform for postwar planning and development. Charter schools challenge the entrenched standards of the postwar educational model. New Urbanism and charter schools both offer alternatives that demand deliberate scale and care.

New Urbanist designers continuously emphasize, and rightly so, the importance of human scale in successful human environments, in the building of healthy human community. Over the past few decades, school reformers, and, more recently, the Charter School movement, have also uncovered the importance of scale in creating school environments that are more responsive to the needs of children. Years of research and experience have shown that children, as all humans, are most successful in environments scaled to their needs -- small schools where there are strong ties to their homes, and where they enjoy connection to the larger community. It is this common theme of scale and care in the built environment that offers a unique opportunity for partnership between school-reformers and new urbanist town-design-reformers. In many ways, charter school and small school activists, and new urbanist architects, developers and planners have a similar goal: to reconnect people -- both physically and spiritually -- with the civic institutions that once brought them together.

*Schools began with
a man under a tree
who did not realize
he was a teacher,
discussing his
realizations with a
few others who did
not know they were
students. The
students reflected on
the exchanges
between them and
on how good it was
to be in the presence
of this man. They
wished their sons,
also, to listen to
such a man. Soon,
the needed spaces
were erected and the
first schools came
into existence.
--Louis Kahn*



Rendering of The Children's Storefront, 129th St., New York City.

This paper examines the possibilities for mutual benefit for school and community by integrating school-building into the new urbanist tool kit. The discussion covers actual implementation; a prototype building, a means for integration into the community structure, and a financial analysis geared toward developers.

Forward • Contents



CNU
HOME



ABOUT
CNU



NEWS
& EVENTS



RESOURCES
STORE



MEMBER
FORUMS



TASK
FORCES

SCALE & CARE: SCHOOL REFORM & SCALE

The school reform movement, and charter schools in particular are in part a response to large, impersonal, bureaucratized public school systems that have alienated the children, families and even the communities they serve. In 1930, the U.S. had 128,000 school districts and 262,000 schools. Today, the number of school districts has decreased to 15,000, a nearly nine-fold reduction. The number of schools has dropped by 68 percent since 1930, while the K-12 student population has grown by 64 percent. Enormous schools that are run by large, central district offices have become more and more common, where small, neighborhood schools run by local communities have become increasingly rare.

These massive changes did not happen without detractors, and there has been a large body of research, dating back to the late 1940s, on the impact of increased school size on various student outcomes. [see sidebar] In the early years, research tended to focus on the positive effects of small school size on attitudes and satisfaction, extracurricular participation, attachment to school, and attendance, all of which have now been confirmed by decades of research. In more recent years, researchers have investigated the unique influence of school and district size on student achievement. All else held equal (particularly family income), students in smaller schools academically outperform students in larger ones.

Many researchers have attempted to identify the "optimal size" of schools for achieving both operational cost-efficiency and academic success. The vast majority of these recommendations, however, are made for the high school level, although most researchers hypothesize that the recommendations for smaller schools are applicable to elementary schools as well. John Goodlad, author of *A Place Called School*, points to 300-400 students as the optimal size for an elementary school. Education researcher Thomas Sergiovanni, in a 1993 address to the American Educational Research Association, proclaimed that a school enrollment of 300 as the largest that could sustain a true educational community.

The (Dis)Economies of Scale

Many school environments have become victims of scale – that is, economies of scale. What has been accepted as conventional wisdom from private business, factory and

*If education is
founded on the
development of the
individual, the size
of class and the size
of buildings should
be small enough to
allow the individual
to count.*

*--Talbot F. Hamlin
"Schools Are For
Children"*

mass-production/distribution process has been misapplied wholesale to school construction and governance for many decades. Economy of scale, though useful for the production model, is inappropriate for the needs of a school. As with roads, shopping malls and sprawling large-lot subdivisions, bigger is not better.

A 1992 study by the Exxon Education Foundation found that there is a point where school size actually creates penalties, or 'diseconomies,' of scale, at sizes greater than 600 students for an elementary school, or greater than 1400-1600 students for a high school. Another nationwide study showed that operational costs increase per capita when student populations exceed the 500-999 range.¹

The Benefits of Small Schools

Small, neighborhood-scaled schools provide a learning environment in which students feel more significant. They are more accountable and inclined to participate both in class and in extracurricular activities. The physical scale of a neighborhood school translates into a structural scale that is much more manageable, more approachable for parents and other community members.

Furthermore, smaller neighborhood schools lessen the negative impacts (whether real or perceived) that can be associated with a school use, including traffic or large groups of unsupervised children converging before and after school time. Safety is also a key benefit of smaller schools. In fact, a 1974 Presidential Panel determined that, "in a school larger than about 500 students, teachers no longer know the names of students they do not teach, and the principal no longer knows students by name. At about

1,000 students, the principal becomes unable to distinguish whether a particular young person belongs to a school".²

Neighborhood schools can bring civics to the neighborhood level. Small schools better support parental trust and involvement, making the institution more approachable, and parents, teachers and students are able to become familiar with each other because of the less intimidating context. Public Education Association of New York research suggests that enrollment should be capped at "decidedly low levels": 300-500 for elementary schools, 300-750 for intermediate schools and 750-1,200 for high schools.

Small Schools Study

In 1989, a unique partnership was formed to look at the issue of smaller schools for New York City. The Public Education Association, a citizens policy analysis and advocacy group, and the Architectural League of New York, which helps architects, artists and the public enrich their understanding of the art of architecture, began a collaborative effort to investigate a new approach to school building: creating schools that were small enough to implement new understandings of an effective learning environment, and that were oriented to, and integrated into, the neighborhood community. The project held juried competitions for 6 potential school 'sites' (the smallest of which was on a 50'x100' parcel) within the city and analyzed the strengths and weaknesses of many proposed design solutions.



Seaside Charter School, Seaside, Florida

In describing their strategy for creating smaller schools, project leaders coined a very descriptive term, "urban opportunism" to describe processes of insertion, renovation and combination with other facilities as building and development strategies. This last strategy – combination with other facilities, probably has the most bearing on new neo-traditional development, and is the focus of

Small schools inherently support the evolution of parental trust and involvement, as parents, teachers, and students become familiar with each other in an unthreatening context.

*--Jeanne Silver
Frankl
"Advocacy and
Architecture"*

what is presented here. It deserves mention, however, that new urbanists are increasingly taking on opportunities for urban redevelopment or infill projects that could make use of insertion or renovation strategies for small, neighborhood schools.

The 1989 Public Education Association study emphasized the notion that "established procedures, entrenched rules of thumb, standard furniture and equipment orders and other usual ways of doing things that constrain school planning and construction must give way to a new openness to alternative approaches on the part of program writers and program managers," and that new structures should be set up to "encourage and allow decisions to be made on judgement of quality, feasibility, and appropriateness rather than adherence to preconceived formulas." [±]

This emphasis on scale, care, quality and neighborhood civics is completely in keeping with new urbanist philosophy that the physical form of community directly affects human well-being. In addition, the Charter of the New Urbanism states that "concentrations of civic, institutional and commercial activity should be embedded in neighborhoods and districts, not isolated in remote, single-use complexes. Schools should be sized and located to enable children to walk or bicycle to them."

*Enrollment should
be capped at
decidedly low levels
... and where
appropriate and
possible, schools
should actively and
indeed physically
collaborate with
community service
providers
--Jeanne Silver
Frankl
"Advocacy and
Architecture"*

Forward • Contents



CNU
Home



ABOUT
CNU



NEWS
& EVENTS



RESOURCES
STORE



MEMBER
FORUMS



TASK
FORCES

SCALE & CARE: CHARTER SCHOOLS

One of the most promising approaches to school reform, especially in the absence of conventional public schools' willingness to change entrenched standards and frameworks, is charter schools. A 1996 Hudson Institute study of 43 charter schools in seven states concluded "Charter schools may be the most vibrant force in American education today."

Charter schools are not a new "program" *per se*, but a legislative framework that has been enacted by 29 states (plus the District of Columbia) to allow for a new type of public school to be created. The schools are autonomous, tax-funded public schools that are essentially self-governing. Pupil enrollment in charter schools is determined not by residential zones but by parental discretion. No state allows for the schools to impose admissions requirements and, in the case of over-enrollment, places are made available by lottery.

The charter schools idea rests on the balance between flexibility and accountability. The school, which can be established by a variety of organizers (depending on the state), is freed from the uniformity and confines of many top-down regulations and mandates. Except for basic health, safety, and non-discrimination laws, most charter schools operate unencumbered by bureaucracy. All elements to operating a school can be reconfigured, including curriculum, personnel, scheduling, budgeting, as well as facilities planning, design and maintenance. Their autonomous structure allows charter operators the flexibility to differentiate their programs, and the fact that their existence depends on parents choosing to send their children to their school encourages them to do so. Charters are typically granted for five years, depending on the state.

In exchange for this greater amount of freedom in which to operate, charter schools are held to a greater standard of accountability than traditional public schools. If the schools fail to meet the terms of their charter in the given time (terms which frequently include student performance objectives), their charter is revoked. (Charters can be rescinded early for financial mismanagement, non-compliance with law, or other good cause.) In addition to the risk of closure due to poor performance, a charter school that fails to attract enough students also folds, much like any business that is unsuccessful.

The basic charter concept is simple. Allow a group of teachers or other would-be educators to apply for permission to open a school. Give them dollar for dollar what a public school gets for each student. Free them from the bureaucracy that cripples learning and stifles innovation at so many public schools.
--US Charter Schools' "Overview of Charter Schools"

The ability to succeed in the education "marketplace," many argue, is the most powerful accountability lever. The point of the charter laws is not to simply create a few "model schools" or "demonstration sites" that can then be emulated by the "regular" systems. Rather, the main promise of the reform strategy rests in its potential to foster marketplace dynamics within the public sector and raise the level of performance across the board.

"Live" Laws & "Dead" Laws

Charter school laws vary widely from state to state and not all have equal potential to achieve the desired effects. Some critics distinguish between "real" and "fake" laws or "live" and "dead" ones. (A host of factors account for these distinctions; some states put so many obstacles before charter-starters that nobody bothers to apply.) Of the 26 jurisdictions, about 15 have "live" laws.

The strongest of the live laws (in "rank order" from strongest to weakest) are in Arizona, District of Columbia, Michigan, Delaware, North Carolina, Florida, Massachusetts, South Carolina, Illinois, Minnesota, New Hampshire, New Jersey, California, Texas, and Colorado. As illustrated in the table below these states have almost 700 schools in operation, and another 260 approved to open or pending approval.

Nationwide there are currently 787 operating charter schools, serving over 150,000 students, with another 68 approved to open in the near future. Nearly every one of these operating schools (and those still in planning) is over-subscribed with some having waiting lists with more names than they currently have students enrolled. The largest numbers of charter schools are currently found in Arizona, California and Michigan, although laws

recently enacted in many other states place no "cap" on the total number of schools which may be chartered and are expected to attract large numbers of charter operators.

*Charter schools may
be the most vibrant
force in American
education today.
--Hudson Institute*

Charter School Statistics in "Live Law" States						
Rank	State	Passed	Schools Opened	Approved to Open	Pending Approval	TOTAL
1	Arizona	1994	241	27		268
2	Michigan	1993	110	7	20	137
3	D.C.	1996	3	8	8	19
4	Delaware	1995	3	4		7
5	Massachusetts	1993	25	12		37
6	Minnesota	1991	27	3		30
7	North Carolina	1996	34	31		65
8	Texas	1995	20	41		61
9	South Carolina	1995	4	1		5
10	Florida	1996	33	16	21	70
11	Colorado	1993	50	8	5	63
12	California	1992	128	7	6	141
13	New Hampshire	1995			3	3
14	Illinois	1996	7	6		13
15	New Jersey	1996	13	26		39
	Total "Live Law" States		698	197	63	958

Forward • Contents



CNU
Home



ABOUT
CNU



NEWS
& EVENTS



RESOURCES
STORE



MEMBER
FORUMS



TASK
FORCES

SCALE & CARE: SMALL SCHOOLS & NEW URBANISM

Neotraditional communities emphasize an intimate, human scale, with many uses integrated into a thriving, walkable neighborhoods able to serve most of its residents' day-to-day needs. Schools should be an integral part of this community-building vision. Because of unique provisions of charter school law, and the value that quality schools add to development projects, charter school operators and new urbanist developers have much to offer one another.

- charter schools need buildings.
- new urbanist developers need town center tenants.

The single largest problem for charter schools nationwide is their inability to secure affordable, safe, quality facilities. New urbanist developers could incorporate charter schools in their developments as anchor tenants, providing them with leased space.

Charter schools are currently located in a hodgepodge of facilities: strip malls, church basements, under-utilized space in municipal buildings, or in facilities donated by community non-profit groups. With the exception of a few charters located in traditional school buildings (that had previously been closed by districts) or formerly private schools, only a handful of the country's 455 charter schools operate in facilities designed with their needs in mind. Of the schools they visited, Hudson Institute researchers classified only 40 percent of the facilities as "generally good"; they found 34 percent "adequate" and 26 percent "sub-standard."

The reason why facilities are such a problem for charter schools is that, unlike their traditional counterparts, charters are not able to issue bonds for the construction, purchase, or renovation of buildings. Whereas most states have special programs for the development of small businesses, no such equivalent exists for charter schools. Charters receive their funding on a per-pupil basis once their doors open. (Funding levels vary from one state to another and are typically equal to the state's average per-pupil funding.)

New Urbanist developers have a need for viable schools in general for viable commercial and civic uses for

*The most direct way
we can recover our
cities' lost sense of
community is
through small
schools that bring
support and learning
to children and their
families.*

*--Irving S. Hamer,
Jr.*

*Chair, Public
Education
Association*

town/neighborhood main streets. This need is especially critical in redevelopment of central city and first-ring suburban neighborhoods.

■ **no mandated form for charter school buildings.**

While securing proper facilities is a major problem for charter schools, it also presents a wide range of opportunities. Most conventional schools are constrained by a cumbersome and time-consuming process of voter approval and bond issuance, submission and selection of proposals, and internal bureaucratic logjams. Charter schools are more nimble, where it can often take years for a school district to get a building on the ground. Charters are able to locate practically wherever they want, as their student base is not geographically assigned. Unlike traditional schools, which may be compelled to offer similar amenities in each school in a district (running tracks, swimming pools, on-site libraries, auditoriums, etc.), charters are not similarly constrained.

■ **integrating charter schools in mixed-use neighborhoods would allow schools to focus on what they do best, and developers to do likewise.**

A new urbanist developer could attract a mixed collection of civic, commercial, and residential tenants to a development, increasing the value of the project for both the developer and the school. Locating a variety of facilities near the charter school would be of tremendous benefit to charter operators, potentially reducing their operating costs by allowing them to sub-contract for (or "free ride" on) existing products and services. Sub-contracting for services peripheral to an organization's core mission is common in many industries but largely foreign to most schools, which tend to build "stand alone" operations. Such an arrangement would be of significant financial benefit to charter

operators, saving operating dollars which could be used to improve the quality of their programs.



School brownstone buildings, Manhattan

Concentrations of civic, institutional and commercial activity should be embedded in neighborhoods and districts, not isolated in remote, single-use complexes. Schools should be sized and located to enable children to walk or bicycle to them.
-- CNU Charter

A general rule of thumb is that 1/3 of a school's construction costs are associated with an auditorium, gym and cafeteria. These uses could be coordinated and/or shared well with other neighborhood facilities, such as a:

- Library
- Community Recreation Center
- YMCA or Boys & Girls Club
- Park/Playground
- Service organization hall (Elks, Vets, etc.)
- Church (for parking, also)

Businesses and organizations that might take part in such a project include: a Kinko's-type copy center to replace the need for some central office space; a coffee shop as an alternative to the faculty lounge; restaurants or delis to provide catering services in place of a school cafeteria; an internet service provider which could provide network access for the school and the neighborhood; a private day care center; a church or synagogue for shared parking or assembly space; a city park, baseball diamonds, ice skating rink, etc.

Leasing space rather than investing in bricks and mortar would eliminate the need to raise capital and allow schools to better focus on their educational mission, without the need to contend with facilities-related issues (site selection, financing, construction, operation and maintenance). Finally, developers would reap the obvious benefit of a high-circulation environment, and the co-location of a quality school would help make residential and commercial developments more attractive.

- **charter school operators are both educators and entrepreneurs.**

Necessity being the mother of invention, charter school operators are forced to find innovative solutions to their facilities problems. Also, by nature of the types of individuals inclined to start their own schools from scratch, many are likely to be more comfortable working with innovative developers than operators of the established public school systems. Indeed, the Hudson report found, "Charter schools are performing their own version of the miracle of loaves and fishes. Most have faced serious financial problem, receiving less money per pupil than conventional schools. Yet far from dampening their enthusiasm or energy, this adversity seems to have spurred administrators, teachers, families, students, and others to be enterprising and shrewd in their use of resources and has evoked extraordinary improvements in efficiency and productivity."

While no charter school has yet become part of the new urbanist approach to neighborhood development described here, many have already forged partnerships with other entities in order to more productively accomplish their missions. One school in Michigan, for example, is a collaborative effort among the Henry Ford Museum in Dearborn, the Ford Motor Company, and Michigan State University, leveraging the talents and resources of each institution. A school in Boston, which serves a low-income population, is located in a YMCA building that was previously only used after school hours. Part of the school's agreement with the YMCA is that students have after-school access to the athletic facilities until as late as 10 o'clock in the evening.

- the synergy created by linking new urbanist developers and charter school operators creates social benefits for both the school and the community. these benefits translate into increased project value for developers.

Among the students, parents and teachers surveyed in the *Charter Schools In Action* study, a commonly expressed view of all groups was that charters offer a "family-like atmosphere." Many of the students described the schools as a "second family"; indeed for some, the researchers found, "it was clearly the closest they had ever come to any sort of nurturing, caring family." "Teachers and students are learning together," the report continues, "classes are typically smaller and many teachers have genuine team-teaching responsibilities. The small size of the school means that everyone knows everyone else."

In short, charter schools appear to provide children, as well as their parents and teachers, with a sense of "rootedness" not always found in typical schools or communities. The well-known University of Chicago sociologist James Coleman wrote how this rootedness has a wide range of social benefits for children. He

*With the chance to
design and run
schools that are
accountable for
educating students,
but not bound to
follow endless
government dictates,
parents, educators,
and citizens across
the country are
taking advantage of
the opportunity to
create new, truly
neighborhood
schools.
-- Angela H. Dale
Center for Education
Reform*

wrote about "functional communities" where children have "intergenerational closure... a child's friends and associates are sons and daughters of friends and associates of the child's parents." The influence of these formal and informal associations is often overlooked but can provide the basis for solving many larger social dilemmas, Coleman concluded. The small school, situated in and a vital part of a real community, can be a place where these links are forged.

Many schools today are islands unto themselves and have a tenuous connection to the immediate neighborhood. Students reach the facility by bus in the morning, stay within its confines through the day, and then return by bus at the end of the day. A neotraditional development combined with a charter school, by contrast, would provide an environment that enables students, teachers and parents to benefit from the resources of the community beyond the school's walls.

Schools incorporated into mixed-use developments can provide unique advantages for students and their families. They can expose students to the adult work environment, offer facilities for the care of employees' children in a larger workplace development, and can be combined with uses such as day-care facilities that makes drop-off and pick-up for parents more efficient, and could even lessen car trips.

Locating a school in a walkable, mixed-use neighborhood would allow for much greater interaction in the "real world" outside the schoolhouse doors, increasing opportunities for field learning, service projects, and internships.

Moreover, in a neighborhood where schools, workplaces, shopping and residences are located close by, there are numerous opportunities for parental involvement in the schools, and involvement by other community members. Charters and new urbanism both bend to the needs of modern life while helping to recreate tight-knit communities of the past.

- in addition to the overall value-added to an area by the presence of a good school, charters create a variety of other financial benefits for developers.

While charter schools typically do not receive start-up funds from the state, they do offer a reliable, public income stream once they are up-and-running. The size of the per-pupil grant varies widely from one state to another, and sometimes among districts. In Arizona, some schools receive \$3,500 per student. New Jersey

*Charter schools
spring up where
there are hundreds
of parents,
community leaders
and others who
wanted a different
kind of public school
for their community.
If community can be
correctly defined as
an association of
people united by a
common interest,
then charter schools
are quintessential
communities.
-- Report by
Massachusetts Dept.
of Education*

charter schools can receive in excess of \$10,000 per student, depending on the district in which they are located.

Charter schools are gaining support quickly in the philanthropic/foundation community, and are increasingly viewed as a "mainstream" education reform measure. While many foundations will only make grants for programs, and not for capital costs, charter schools may be able to enhance their creditworthiness as tenants by seeking rent guarantees from these foundations, or from corporations, government entities or others, lowering the overall risk (and, therefore, cost) of the facility development. Foundations supportive of the charter school movement might also be approached to become investors in new developments, independent of their grant-making operations.

Finally, charter schools may in some cases offer a political advantage to New Urbanist developers. One of the more risky parts of the development process is the investment of time to secure necessary approvals. If a charter school were incorporated as part of a traditional neighborhood development, parents and organizers of the school would become immediate advocates of the project, which would allow the developer to build larger alliances to assist in the approval process.

Charter schools offer an unparalleled opportunity to provide a vast array of options within the public sector to respond to the diverse needs of students, teachers and communities.

*-- Report by
Massachusetts Dept.
of Education*

Forward • Contents



CNU
Home



ABOUT
CNU



NEWS
& EVENTS



RESOURCES
STORE



MEMBER
FORUMS



TASK
FORCES

SCALE & CARE: CHARTER SCHOOL BUILDINGS

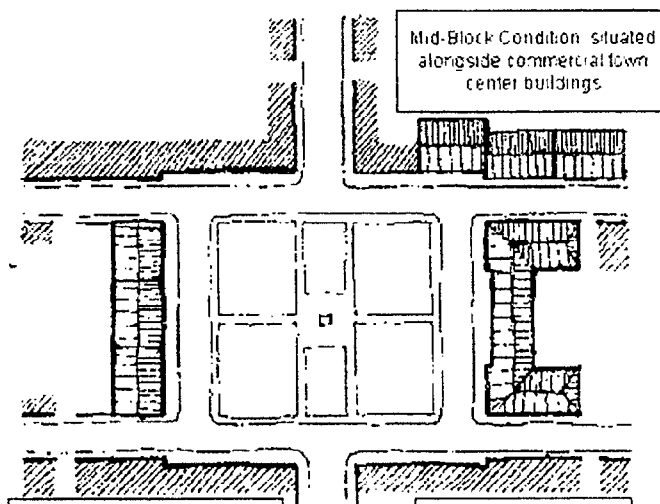
There are two prevailing 'schools' of thought on the design of school buildings:

1. School building architecture should, above all, distinguish schools from other buildings, and emphasize the public nature and civic importance of the institution within.
2. Any building can be a school. A good school could be integrated into almost any architectural edifice or development. Perhaps façade treatment can be used to demonstrate the school's presence by showing precisely what space the school occupies within a larger building/development. However, creating a school is not finding a particular type of land parcel and putting a particular type of building on it – it is providing spaces that meet the needs of students, teachers and parents, whatever they may look like.

This suggests an idea which experience seems to prove: in architecture, there can be very different and still valid solutions to the same problem.

A New Urbanist Charter School Prototype

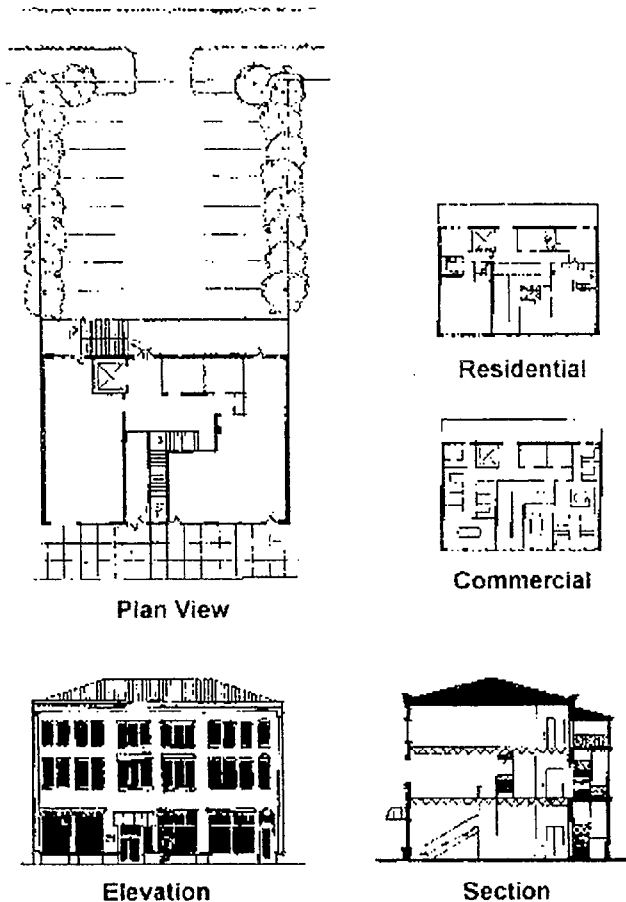
We have developed a prototype Charter School building which is integrated into a new urbanist town or neighborhood center. The building typology is consistent with the *Technique of Town Planning, The Lexicon of The New Urbanism* by Duany Plater-Zyberk & Co. (Section J 2.1).



*No public edifice
more deserves, or
will better repay, the
skill, labor, and
expense, ...for here
the health, tastes,
manners, minds, and
morals of each
successive
generation of
children will be, in a
great measure,
determined for time
and eternity
--Henry Barnard,
Nineteenth Century
Educator*

The basic form is a three-story, 10,000 square foot (72' x 48') building, designed to handle up to 150 students (at approx. 65 sq. ft. per student). It could be located mid-block, amidst other town-center-type uses, or designed as a stand-alone building, if so desired. This basic building form can be repeated as necessary to accommodate a larger school type.

Site Layout. The building is set back approximately 15' from the street and incorporates covered entrance features, creating a generous pedestrian realm in front. The prototypical lot is 125' to the alley right-of-way, providing a rear parking or play area, whichever is needed.



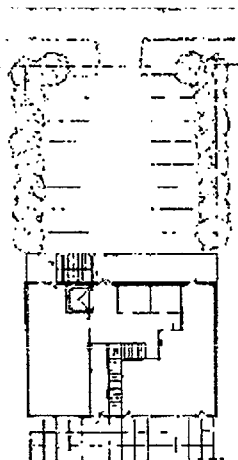
Nowhere does an architect have a better chance to display his skill than in the planning of school buildings, and nowhere does he perform a job of greater importance for the public welfare.
 --Talbot F. Hamlin
 "Schools Are For Children"

Flexibility in Use. One of the central design tenets for this prototypical building was that it be easily convertible for retail/office/apartment/loft uses if the school were to outgrow it and move on or go out of business. The first floor incorporates storefront type windows and a 16' height to accommodate future

retail. The second and third floors (12' height) could be easily converted into office or apartment space, with a smaller suite on the left and larger on the right.

Sub-Modules. Within the basic 72' width, there are three 24' sub-modules which organize the interior space. This provides further means for modifying the building design to fit individual school needs by adding on one or two of these sub-modules to the basic building type.

Spatial Organization. The organization of the building's interior space lends itself to the creation of six 24' square classrooms, with three 12' x 24' spaces that could be adapted for special uses, such as a computer lab or parents space, and remaining space for private teachers' alcoves. 'Hard' or permanent interior walls are kept to a minimum, thus maximizing the flexibility for a school to organize the space to fit their needs. An internal 'street' is created in the rear 15' of the building, with hallway organizing access to the 'public' areas - restrooms, elevator and outside staircase. The upper floor could accommodate an assembly space, if desired. A 10' wide rear balcony and stairway is provided as an additional circulation corridor.



*'School sprawl' ...
makes towns less
attractive and
marketable, feeds
exurban growth,
forces many students
from their bikes onto
buses, removes
students from the
lively daily flow of
neighborhood life,
and indeed simply
feeds the isolation
many of today's
teenagers feel.
--Neil Pierce,
"Fighting for our
Community's Soul"*

Accessory Uses. Ideally, the school would be situated near some public outdoor space, such as a park or green, which would provide outdoor play space. Alternately, the parking area could be used as a play space, or a space created behind a line of adjacent retail liner buildings. Other uses likely included in a mixed use town center which could be utilized by the school include a library, eating establishments (for an informal teachers' 'lounge,' for catering hot lunches, etc.), churches and service club halls (as additional parking or assembly space).

Forward • Contents



CNU
Home



ABOUT
CNU



NEWS &
EVENTS



RESOURCES
STORE



MEMBER
FORUMS



TASK
FORCES

SCALE & CARE: FOOTNOTES, BIBLIOGRAPHY & WEB SITES

Footnotes

1. "Small Schools and Operating Costs", for the Public Education Association by the Exxon Education Foundation, c. 1992 -- see pg. 24 in the NY book.
2. James S. Coleman et al., "Youth Transition to Adulthood." The Report of the Panel on Youth of the President's Science Advisory Committee, 1974.
3. "New Schools for New York: Plans and Precedents for Small Schools." The Architectural League of New York, Public Education Association; Princeton Architectural Press, 1992.
4. Rosalie Geneviro, 'The New Schools for New York Design Study', "New Schools for New York: Plans and Precedents for Small Schools," The Architectural League of New York, Public Education Association; Princeton Architectural Press, 1992.

Bibliography

Volumes have been written about the charter school movement since its genesis in 1991. As the web sites listed above, the following resources represent the best starting points for further inquiry.

The Charter School Workbook. Washington, D.C.: The Center for Education Reform, 1997.

The Charter School Workbook is the most comprehensive national-level resource available to understand the history, laws, politics, and implementation intricacies of the charter school movement. It ranks charter school states by the relative "strength" of their charter school law (providing detailed state-by-state information on each criterion used to determine ranking). The Workbook profiles successful individual schools, points out common pitfalls, provides summaries of research findings, offers model charter school legislation, and includes an extensive bibliography. Call 202-822-9000 to order.

Charter Schools in Action Final Report. Finn, Chester, E. Jr., Bruno V. Manno, Louann Beirlein, and Gregg Vanourek.. Indianapolis: Hudson Institute, 1997.

The Hudson Institute evaluation of charter schools is the most comprehensive to date. The final report of the "Charter Schools in Action" project is a compilation of seven earlier reports on the following topics: 1) Charter Schools as Seen by Those Who Know Them Best: Students, Teachers, and Parents; 2) The Birth-Pains and Life-Cycles of Charter Schools; 3) The Policy Perils of Charter Schools; 4) Charter School Accountability: Problems and Prospects; 5) The Educational Impact of Charter Schools; and 6) How Charter Schools are Different: Lessons and Implications. Call 800-Hudson-0 to order.

Charter Schools: Creating Hope and Opportunity for American Education. Nathan, Joe. San Francisco: Jossey-Bass, Inc., 1996

This basic primer discusses how the charter school movement unifies the issues of: accountability for student achievement, parental choice within the public school system, entrepreneurial opportunity to better the public school system, and competition in the education industry. It also includes an analysis of the role of unions in the charter movement, an overview of the history of charter school development, lessons learned early in the movement, and suggestions for the future.

National Charter School Directory. Washington, D.C.: The Center for Education Reform, updated regularly.

This directory provides a complete listing of every charter school in the country. A description of each school is included with its address, phone number, contact, enrollment, and opening date. The Directory also includes a directory of national and state charter school resources and organizations. Call 202-822-9000 to order.

Charter School Development Guide. Premack, Eric. Sacramento: Education Policy and Management Consulting, 1997.

Written by the well-known leader of charter school "bootcamps" for prospective school operators, this is handbook is a "how-to" guide for starting a successful school. Orders for the book may be placed through the California Network of Educational Charters

NOTE:

The authors of this paper welcome your comments and critique. If you would like to receive the next edition of this paper, please fax the following information to 530-893-8985. Thank you.

- Name
- Affiliation
- Address
- City, State, Zip
- Phone
- Fax
- Email

(CANEC) at 916-278-4600.

Web Sites

U.S. Charter Schools (www.uscharterschools.org)

This is perhaps the most comprehensive internet web site with information on charter schools. It is collaboration effort of the U.S. Department of Education and California State University's Institute for Education Reform. The site includes: 1) information on starting and running a charter school; 2) an interactive discussion area; 3) a resource directory with links to other internet sites; 4) information on each charter school state (with links to state-level education agencies and research centers), and; 5) individual charter school profiles.

The Center for Education Reform (www.edreform.com)

The Center for Education Reform is the best known national advocate and monitor of the charter school movement. Its web site features a monthly newsletter on national education reform activity, editorials and analysis from the nation's news media, polling data, an interactive e-mail forum, links to other charter school sites, and an array of publications related to charter schools. Particularly noteworthy are the Center's *Charter School Workbook*, and *National Charter School Directory*.

The Educational Excellence Network (www.edexcellence.net)

The Educational Excellence Network is a Washington, D.C.-based "mini think-tank" co-founded in the early 1980s by former U.S. Assistant Secretaries of Education Chester E. Finn, Jr., and Diane Ravitch. It is sponsored by The Thomas B. Fordham Foundation and Hudson Institute. The web site covers the education reform gamut, but as a special section devoted to the Network's "Charter Schools in Action" project, the country's first and most comprehensive evaluative report of the charter school movement.

The Council of Educational Facility Planners, Int'l. (www.ccfpi.com)

American School & University Magazine (www.asumag.com)

The web sites of these two competing organizations provide a wealth of information about the school-building industry, including national and regional construction costs, M & O costs, industry news, new products, event calendars, and consultant directories. Currently, all data provided relates to traditional public school facilities.

Contents



CNU
Home



ABOUT
CNU



NEWS
& EVENTS



RESOURCES
STORE



MEMBER
FORUMS



TASK
FORCES